



## GUIDELINES FOR THE POSTER PITCH COMPETITION

- The poster pitch competition will be composed of two parts: the poster gallery to be setup in GatherTown and CTRI website, and a short video pitch about the poster's major findings. To qualify for the competition, the participant should provide these two requirements.
- The poster should be designed based on the prescribed guidelines. Specifically, the poster should be in landscape orientation, 10 inches width, and 7.5 inches height. The title should be on top or bottom and a research highlight should be apparent. Supporting details, figures and tables should be added but not excessively. A space for a CTRI-provided QR code should be retained. For a sample poster design and specific guidelines, you may go to [bit.ly/RW24poster](http://bit.ly/RW24poster).
- The short video pitch should be recorded using Microsoft Powerpoint or Zoom without camera. The video pitch should be between 30 seconds to one minute only. Highlight only the major findings in your case or research. You may answer the guide question: "What makes this case/ research interesting and worth sharing to the scientific and medical community?" For a sample video pitch, you may go to [bit.ly/RW24Pitch](http://bit.ly/RW24Pitch).
- The poster and the video pitches should be submitted as file attachments or working links to [ctri@themedicalcity.com](mailto:ctri@themedicalcity.com) on or before November 13, 11:59PM. Files submitted after the deadline will not be considered.
- The virtual poster gallery will be made available in GatherTown and CTRI website on November 18, 2024. Both the poster and a link to the video pitch will be accessible to all the poster viewers.
- Judging of the poster pitches will be based on the following criteria:
 

Content clarity	30%
Presentation/ Flow	30%
Overall style/ aesthetic	20%
Formatting/ structure	20%
<b>TOTAL</b>	<b>100%</b>
- A voting booth will be setup at the virtual poster gallery and will be made accessible to TMC community. The results of the voting will be used for the determination of the special awards. The special awards are as follows:
  - Audience Choice Award- chosen based on the number of votes by the poster gallery viewers.
  - Most Viewed Pitch- chosen based on the number of views of the video pitch in the CTRI YouTube channel.
- Cash prizes and certificates of recognition will be sent to all winners. Likewise, certificates of participation will also be sent to all the participants. The cash prizes are as follows:
 

Special Awards	PhP 2,000.00
Third Place	PhP 3,000.00
Second Place	PhP 5,000.00
First Place	PhP 7,000.00